



*How to replicate smart city solutions? Are standards the right tools for cities?  
Can the European Standardization Organizations be part of the cities' journey towards a smart and sustainable future?*

**WHY** - Cities are not always fully aware of what standards can offer, as they may not be familiar with the value voluntary standards bring and how to get involved in the standardization system. This conference will bring cities and standardizers together to debate on priorities and needs for cities in their journey to become smarter and more sustainable.

Therefore this event aims to:

- raise awareness and promote standardization among cities and citizens;
- showcase and exchange cities' best practices where standards play an important role;
- find out how to replicate smart cities solutions;
- collect expression of needs for further standardization development;
- motivate decision-makers and investors.

The results of the debates will feed into the **CEN-CENELEC-ETSI Sector Forum** on 'Smart and Sustainable Cities and Communities' acting as advisory and coordinating body for European standardization activities in this field.

**WHAT** - In the realm of the 2017 World Standards Day theme '**Standards make cities smarter**', the European Standardization Organizations organize an intensive one-day event with keynotes, case studies and panel discussions. The purpose is to explore the needs of and provide solutions for smart cities in their roll out of suitable infrastructures, services, systems, devices, equipment and much more.

Participants will network and be inspired by solutions that address the challenges of making cities smart and more sustainable, learn from existing projects about how standards already contribute to this goal in Europe, and discover how standards can help in scaling up and replicating smart and sustainable cities' solutions.

**FOR WHOM** - Representatives of local communities, city authorities, city professionals, representatives of smart cities projects, associations of cities, policy makers and regulators, regions, investors and governments, standardizers, societal stakeholders, and other interested parties.

**WHEN, WHERE** - Thursday 19 October 2017 (09:00-16:15), Brussels, Congress Centre Albert Borschette

**ORGANIZED BY** - CEN-CENELEC-ETSI Sector Forum on 'Smart and Sustainable Cities and Communities'.

**HOSTED BY** - European Commission – Directorate General GROW

**LANGUAGES** - English, French, German

**#SmartCitiesEU + [WEB STREAMING](#)**

**MORE INFO** - To learn more on how standards can help cities, visit the websites of CEN, CENELEC, ETSI.

**CONFERENCE CONTACT** - Christine Van Vlierden - [cvanvlierden@cencenelec.eu](mailto:cvanvlierden@cencenelec.eu) / +32 2 550 09 26



## Cities set Standards to be Smarter and more Sustainable

19 October, Brussels - Albert Borschette Congress Centre

Hosted by:



**Moderator:** Jacki DAVIS

09:00	<b>OPENING REMARKS</b> Joaquim NUNES DE ALMEIDA, Director of Directorate B, DG GROW, European Commission
<b>WHY STANDARDS MAKE CITIES SMARTER AND SUSTAINABLE</b>	
09:10	<b>Setting the scene</b> Bernhard THIES, Chair Joint Presidents' Group CEN, CENELEC, ETSI
09:30	<b>International standards support the development of smart and sustainable cities</b> Antoine MORIN, Technical Program Manager, ISO on behalf of the international SDOs
09:50	<b>The European Innovation Partnership on Smart Cities and Communities: a marketplace for Europe</b> Georg HOUBEN, Project & coordination officer Smart Cities & Communities Team, European Commission, DG ENERGY - C2. Renewables, Research and Innovation - New energy technologies, innovation and clean coal
10:10	<b>The Urban Agenda for the European Union, Urban Innovative Action and URBACT –</b> Fiona WIELAND, European Commission Directorate-General for Regional and Urban Policy 'Inclusive growth, Urban and territorial development'
10:30	<b>Serving your needs</b> <b>CEN-CENELEC-ETSI Sector Forum on Smart and Sustainable cities</b> Bernard GINDROZ, Chair Sector Forum Smart and Sustainable Cities and Communities
10:45	<i>BOOST BREAK</i>
<b>SHOWCASE OF SMART CITIES USING REFERENCE DOCUMENTS</b>	
11:15	PANEL DISCUSSION INCLUDING SHOWCASES <u>Members of the panel:</u> <ul style="list-style-type: none"> <li>• <b>Association of German Cities</b> - Daniel ULRICH, Head of Planning and Construction, City of Nuremberg, Representative of the Association of German Cities</li> <li>• <b>Metropole of Lyon</b> - Alessandro CERIONI, Data Platform Owner and Data Scientist</li> <li>• <b>Region Västra Götaland (SE)</b> - Andrea LAGUNDZIJA, Policy Advisor Region Västra Götaland</li> <li>• <b>Urban Data Centres</b> initiative of the Netherlands' Central Bureau for Statistic (CBS) - Robert HERMANS, Programme Director of CBS</li> <li>• <b>Spanish cities</b> contributing to European Projects for Smart Cities - Tania MARCOS PARAMIO, UNE - Spanish Association for Standardization</li> </ul>
12:30	<i>LUNCH</i>

## BENCHMARKING AND STAKEHOLDERS' NEEDS FOR REPLICATION AND SCALING UP

14:00	<ul style="list-style-type: none"><li>• <b>JPI Urban Europe</b> – Marc DIJK, Maastricht University and Leader of the SmarterLabs Project</li><li>• <b>ICLEI</b> – Local Governments for Sustainability – Sustainable Cities Platform Holger ROBRECHT, Deputy Regional Director</li><li>• <b>EUROCITIES</b> - Nikolaos KONTINAKIS, Senior Project Coordinator</li><li>• <b>European Energy Award</b> - Chiara TAVELLA, Italian board member of EEA, SPES Consulting</li><li>• <b>Covenant of Mayors</b> - Joanna ZIECINA, DG Energy - Internal Energy Market: Retail Markets, European Commission</li><li>• <b>ANEC</b> - The European Consumer Voice in Standardisation, John KETCHELL</li><li>• <b>ECOS</b> – European Environmental Citizens Organisation for Standardisation, Thomas WILLSON</li><li>• <b>'ESPRESSO'</b> - SystEmic Standardisation Approach to Empower Smart cities and Communities – Project in Horizon 2020 Programme Bart DE LATHOUWER, Project Coordinator</li></ul>
15:45	<b>CLOSING REMARKS</b> Bernard GINDROZ, Chair Sector Forum Smart and Sustainable Cities and Communities
16:00	<b>END OF MEETING</b>

Version 2017-10-18